



**LENOVA**

BRIGHT IDEAS

**BRANDBOOK**

TWO THOUSAND  
TWENTY SIX

# HARMONY OF NATURE

For those who go on a journey to reach excellence, there is no difficulty. For them, every taken step means discovering new beauties. Staring at the world from another window and experiencing emotions that were not felt before.

  
**LENOVA**  
BRIGHT IDEAS

ARMIS  
SOFA SET



# WHY LENOVA?

LENOVA FURNITURE, which is one of the leader living room and dining room manufacturers in Turkey, was founded in 2010.

We produce 700-750 sets of top-end living room and 150-200 sets of dining room furnitures per a month in 16.000 m2 closed area. We have a wide product range in different shapes and sizes such as sofas, armchairs, dining tables, dining chairs, sideboards, coffee tables and TV units.

Since our establishment we continuously renewed our designs and created fashionable products. By innovative ideology and creativity, we have managed to build a reputable furniture brand in Turkey and all around the world. And we export our products to 35 different countries.

We aim to satisfy our business partners seamlessly from the beginning of the order through production and after shipment with analytical ideas and solutions. Also, we accept the customer satisfaction as our primary principle.

To produce our unique designs, we combine the highest technology and dedicated hands with top- quality materials. It's a pleasure for us to present modern, high quality, unique, and fashionable products to our valuable customers.

**Take a deep breath and get a journey among the untouched beauties in the heart of nature.**





# OUR PHILOSOPHY

## ◆ CONSCIOUS CREATION

We believe that true luxury is caring for the world we live in. We are not just creating furniture; we are honoring a legacy for future generations. Our commitment to the planet is woven into every step of our process—from sourcing sustainable raw materials to designing long-lasting products that stand the test of time. We design for today, with a deep respect for tomorrow.

## ◆ DRIVEN BY PASSION

At Lenova, passion is our heartbeat. It is the invisible thread that connects every unique piece we create to the story we want to tell. We don't just manufacture; we enthusiastically craft better living environments. Every detail is an opportunity for perfection, and every product derives its true value from our relentless dedication to bringing beauty and function into your life.

## ◆ MASTERFUL ARTISTRY

Excellence is not an act, but a habit embedded in our culture. From the skilled hands shaping the wood to the teams ensuring seamless operations, every member of the Lenova family contributes their unique expertise to our collective success. We guarantee more than just a product; we promise a legacy of reliability and high-quality craftsmanship that endures long after it enters your home.



“The details are not the details.  
They make the design.”

Charles Eames



WILLA  
SOFA SET

# SUCCESS, IMPROVEMENT, CONFIDENCE, PASSION

In the project area, our core business, our main focus is providing the best tools to our professional customers to achieve success. Our studio works full time to carry out the projects and help ensuring that the intended one is achieved.

We do everything to keep our word and never fail a commitment. We place our heart and all of our effort as a greater guarantee of dedication and commitment, to embrace each project as a challenge in pursuit of excellence.

WILLA  
ARMCHAIR





HAVANA  
CORNER

THE BEST  
MATERIALS, IN  
CONTEMPORARY  
DESIGN.



ARMIS  
ARMCHAIR

# VOGUE

VOGUE  
DINING ROOM



THE PERFECT  
BALANCE OF  
ELEGANCE AND  
COMFORT.

# A LEGACY OF CRAFTSMANSHIP



We always try to present our products to our consumers with the highest quality. We already have a position that was created through years of experience and when we combine our style with years of craftsmanship, the outcome is truly quite beautiful. All our customers, to the latest customers, are our partners. We always focus on customers. From its design, to its practicality and ergonomics, we try to make our customers happy.

We produce in many different kinds of categories and we have a wide product range in different shapes and sizes such as sofas, armchairs, dining tables, dining chairs, sideboards, coffee tables, and TV units. Still, we are trying to expand our product range in terms of the colorfulness of production and meeting our customers' needs at any point they would ask for.

# DO NOT WASTE YOUR MONEY



HAVANA  
CORNER SET



VOGUE  
CORNER SET

HAVANA  
ARMCHAIR



# EMPOWERING YOURSELF IS ALWAYS A NEED.

True empowerment begins with the freedom of choice. Your home is the canvas where your personality unfolds without limits. We believe that choosing the right furniture is an act of self-definition. That is why we offer a collection that refuses to compromise on quality or character. We give you the tools to curate a space that is authentically, and unapologetically, yours.

# VOGUE

VOGUE  
BEDROOM

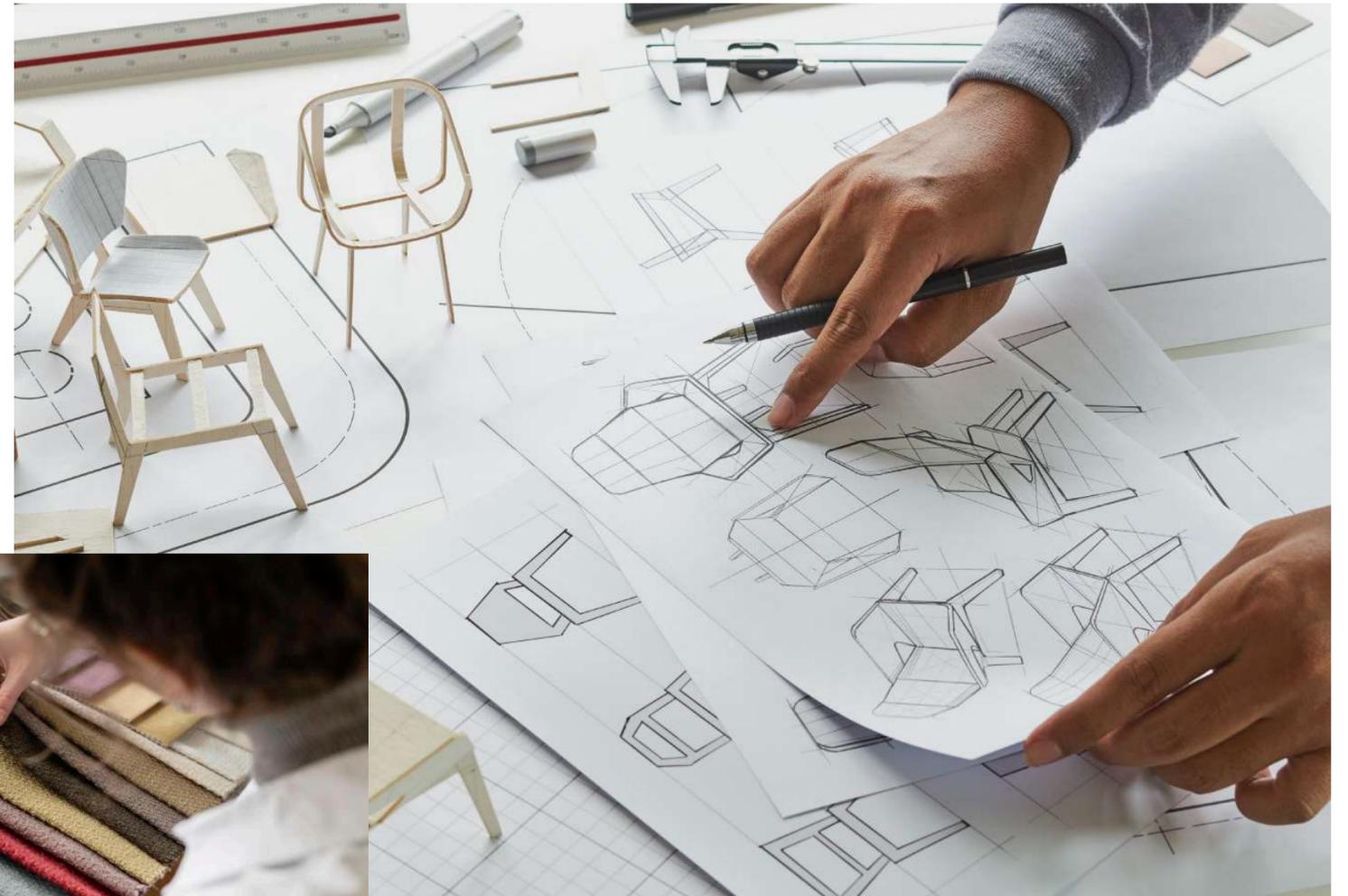


# WHERE INNOVATION MEETS PERFECTION

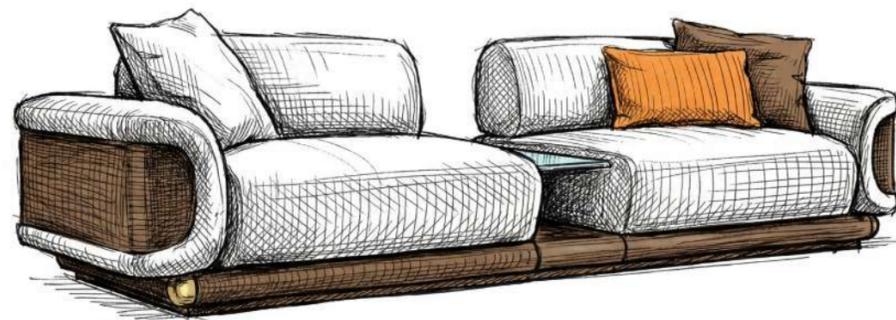
At Lenova, R&D is the heartbeat of our design philosophy. Our primary mission is to anticipate the changing needs of modern living before they even arise. We don't just manufacture furniture; we engineer lifestyles where functionality blends seamlessly with aesthetic elegance.

Creation begins with insight. We analyze global trends and intricate market data to guide our designs. By blending these insights with innovative engineering, our team transforms raw concepts into tangible prototypes. Every curve and every line is calculated to reflect the Lenova standard.

Quality is not an act, it is a habit. From the smallest component to the final finish, we implement rigorous control processes that exceed international standards. We test for durability, ergonomics, and safety, ensuring that every piece bearing our name is built to last a lifetime.



# R&D

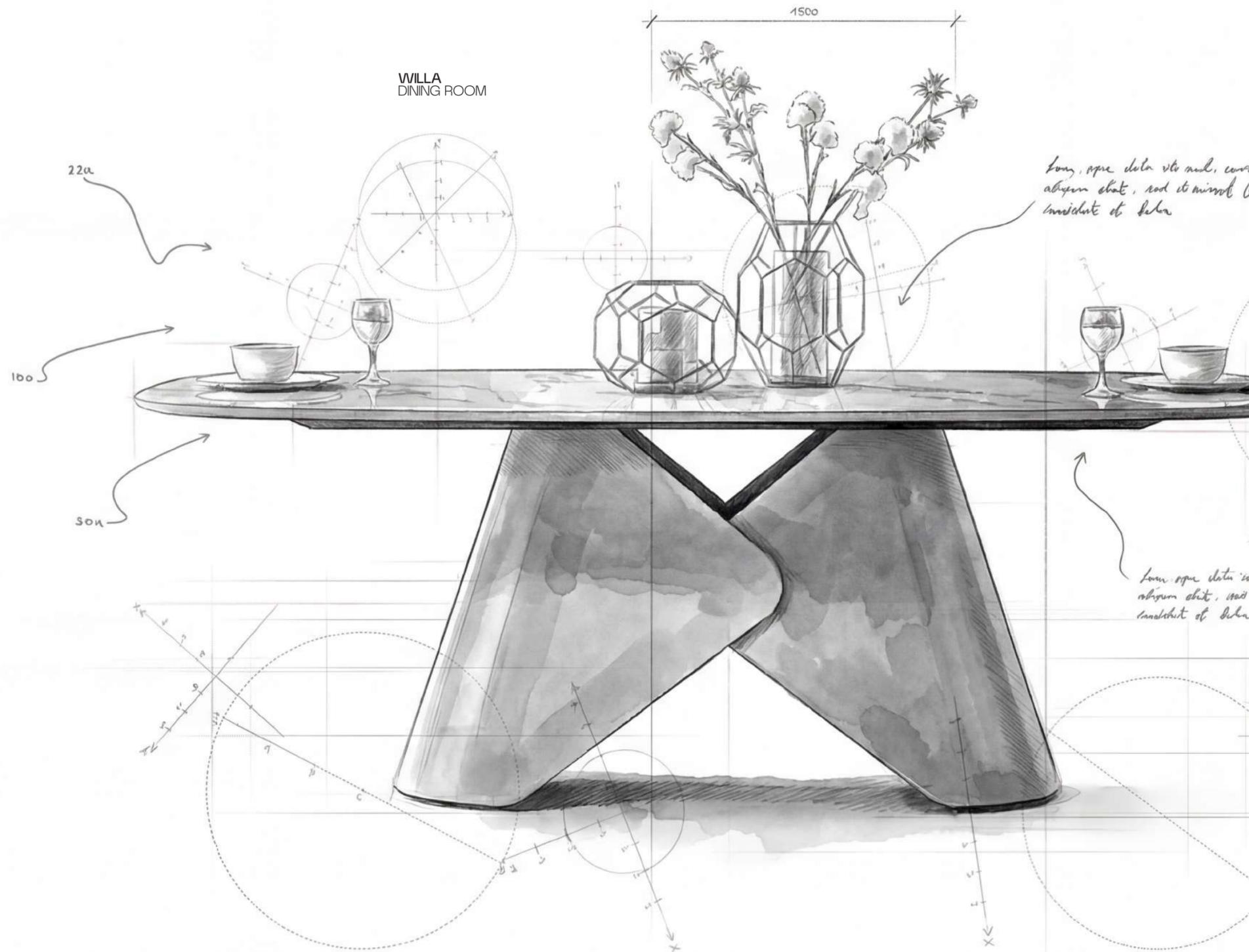


# INNOVATION STARTS HERE.

Our R&D team transforms proactive ideas into pioneering products.

Our mission is to define the trends of tomorrow, not just follow them. Driven by Lenova's innovative spirit, we collaborate with experts across various disciplines to engineer solutions that challenge the ordinary. In a rapidly changing world, our agility allows us to adapt instantly, ensuring we always offer the exceptional.

Beyond creating the new, we define evolution by continuously refining our existing collections. By integrating sustainable technologies and durable materials, we guarantee that every piece we produce is a masterpiece of both aesthetics and function.



We all desire a living space where every moment feels special. The Havana Sofa Set turns this desire into reality, bridging the gap between high-end design and absolute relaxation. It brings a sophisticated calmness to your life, challenging the traditional limits of comfort. Designed for those who seek depth in every detail, Havana creates an inviting atmosphere where style meets serenity.

# WHERE STYLE MEETS SERENITY.



# TURNING EMPTY SPACES INTO LIVING EMOTIONS. SIMPLY **LENOVA.**

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Achieve your vision with Lenova. You will find that our quality is not limited to our products; it is embedded in our service. With deep expertise and dynamic ideas, we are ready to fulfill your wishes with precision and speed.



# PROJECT



# ARMIS

ARMIS  
DINING ROOM





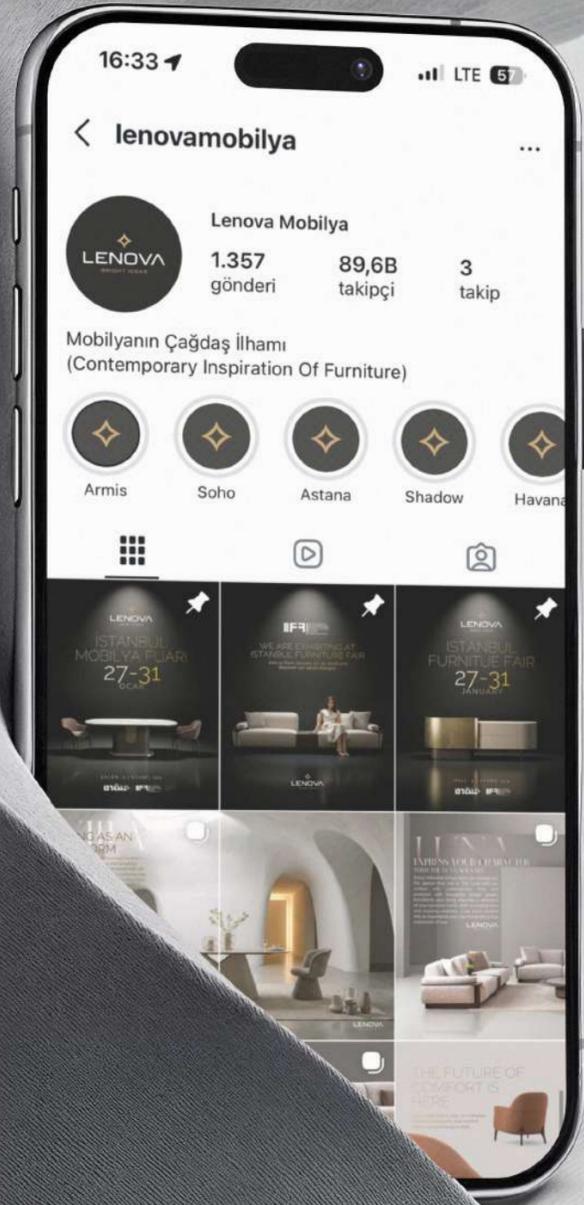
# THE HARMONY OF CRAFTSMANSHIP & TECHNOLOGY

At Lenova, production is where art meets engineering. We blend the soulful touch of skilled artisans with the precision of modern technology. Our facility operates as a synchronized ecosystem across six specialized ateliers: Skeleton, Cutting, Sewing, Painting, Upholstery, and Packaging. In each department, decades of human expertise guide advanced machinery to achieve perfection.

The Production Department is the heart of our brand, where the dreams of our R&D team solidify into tangible forms. It is here that raw materials transform into strong collections, meticulously crafted to exceed consumer expectations.

We believe in the power of personalization. Thanks to our flexible production capabilities, we don't just mass-produce; we tailor solutions. Whether for a unique project or a specific customer request, we deliver high-quality, customized results with speed and precision.





# INSPIRATION AT YOUR FINGERTIPS

THE WORLD OF LENOVA

Join our digital community on social media and explore  
the infinite world of design at [lenova.com.tr](https://www.lenova.com.tr)



### Factory

İnegöl Organize Sanayi Bölgesi  
2. Cadde No:26  
İnegöl / BURSA / TÜRKİYE

### Mobilyum Showroom Stage A - 34

Mobilyum Mobilya AVM  
Yeniceköy Mh. Mobilya Cd. No: 36/1  
İnegöl / BURSA / TÜRKİYE

### Mobilyum Showroom Stage B - 41

Mobilyum Mobilya AVM  
Yeniceköy Mh. Kaşuni Cd. No:1  
İnegöl / BURSA / TÜRKİYE

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